

## Green kites for this Uttarayan

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GREEN is the order of the day. It is kites as well during Uttarayan. Unlike the conventional kites which are made of paper or plastic, kite enthusiasts will also fly kites made from compostable plastic film, which are in turn made from maize. It is biodegradable product and thus eco-friendly. The kites are marketed under the brand of Truegreen and made by Ahmedabad-based Greendiamz Biotech has made kites out of compostable plastic film. Such kites have finishing as good as those made from plastic. "For the first time we have made about 3,000 kites from bioplastics. We believe this effort will go a long way in creating awareness about conservation of environment.

These kites dissolve completely in the soil. On the contrary, it benefits the soil," said Deepak Sanghvi, director of Greendiamz Biotech.

The kites were presented at a green kite festival in the state capital Gandhinagar. The kites also had a special message regarding its biodegradable characteristics. Greendiam has tied up with French company Limagrain for manufacturing compostable plastics. The kites are manufactured at Greendiam Biotech's state-of-art factory, dedicated to the manufacture of compostable plastic film and products of everyday use, in Ahmedabad. The company has constructed dedicated factory for extruding biolice films and making them into bags of various size, designs. The company also manufactures CD covers, Biodegradable cups, carry bags, trendy bags as well as garbage bags using the same technology.