

Eco-friendly kites in sky

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To make schoolchildren be aware of 'True Green', an eco-friendly product, students of Udgam School were distributed kites and bags made of bio-degradable materials, on the occasion of Uttarayan, in its premises.

These bio-degradable eco-friendly kites are 100% bio-degradable and 100% compostable manufactured from corn.

"We came to know of this new product and we thought that we should promote it to create awareness," said Manan Choksi, executive director Udgam School. True Green is the

first company launching eco-friendly products such as the kites and bags, in Gujarat. Around 1,200 students had been distributed these kites and bags.

The kites are stronger and better looking than plastic and after a span of 4-6 months of dumping it gets decomposed in the soil," Choksi said. Over 400 students along with over 1,000 parents attended the event.

"We organised such an event with biodegradable materials, so that parents too are aware of such kind of bio degradable substances," said Dhimant Chokshi, Manager Administration of Udgam School.